



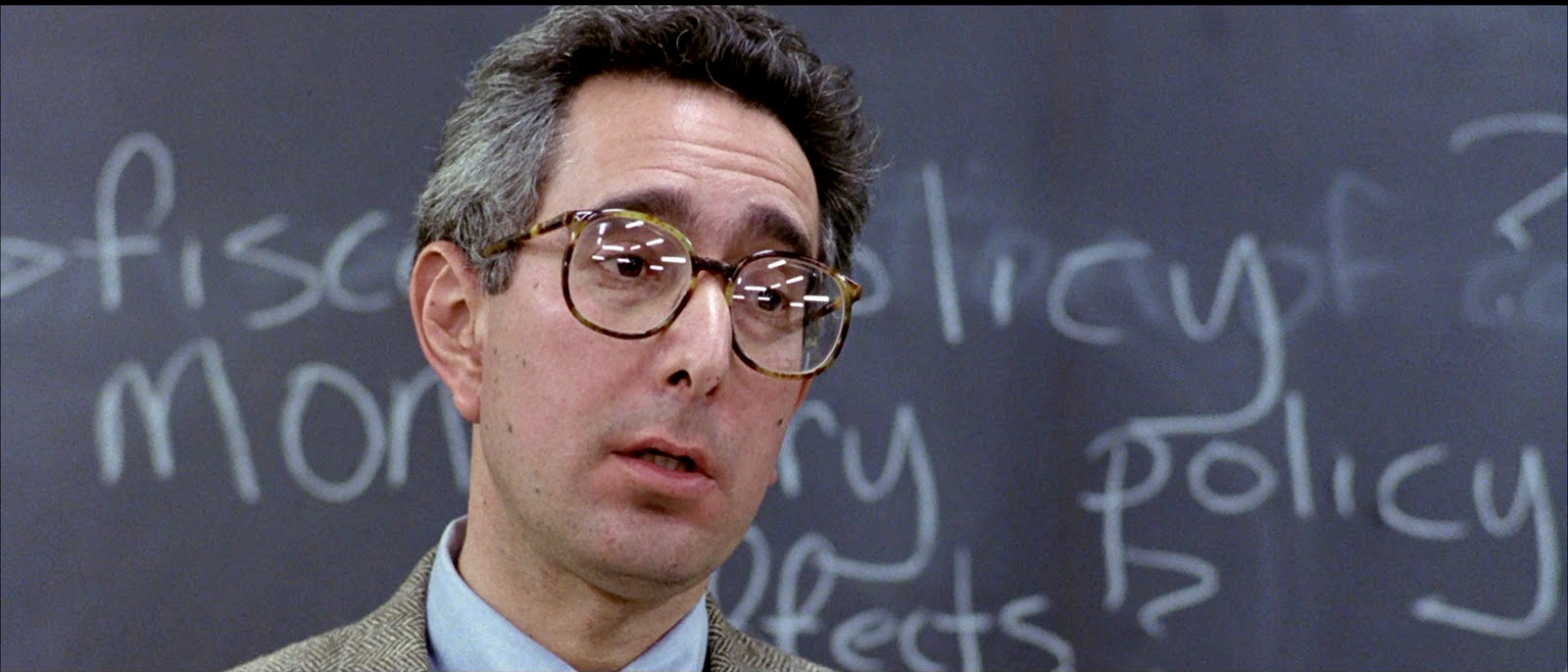
Awesome Up Your Boring Theme

WordPress Post Formats

by **Ian Stewart**

<http://bit.ly/awesome-up>

Is Your WordPress
Theme **Boring**?



Another post? Just the same? Again? Anyone? Anyone?

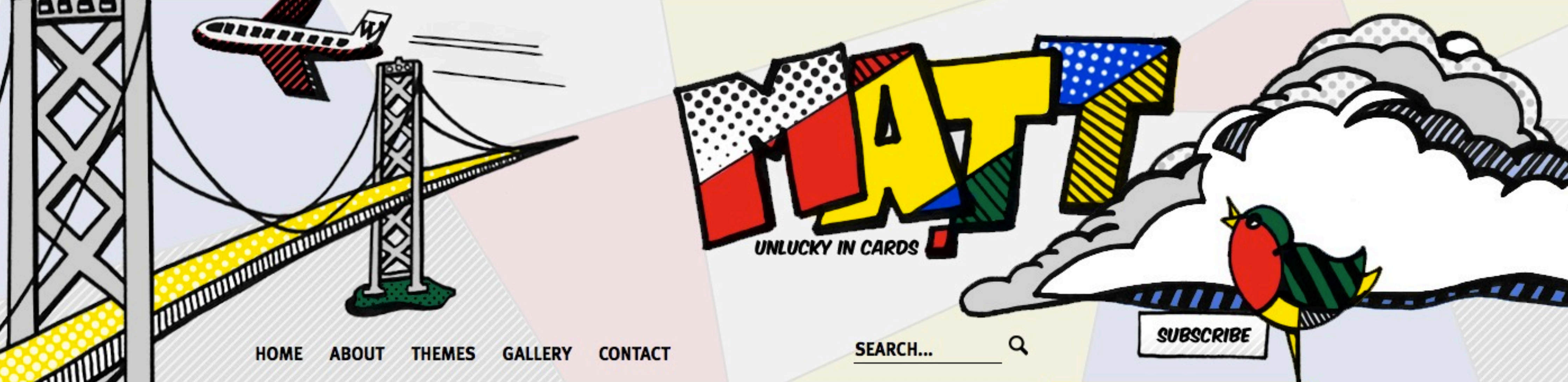
Did Your Theme Take
Control of Your Writing?



Post Formats Free You To
Write How You Like

WordPress Post Formats

Not Boring



JUL 14

BEST HEADPHONE RECOMMENDATIONS

74

Ask Matt, Essays TAGS: AUDIO

My friend [Jon Callaghan](#) asked me what I recommended in terms of audiophile headphones, so I thought I'd share my answer with the world here under the Ask Matt category. I use three headphones on a regular basis, and they fall pretty nicely into low, mid, a high-end. There's a super-high end I'm not going to cover here, because once you get into the world of headphones requiring amps you might as well just build a [good open air system](#). I've tried probably two dozen headphones ranging from \$50 to \$1,200.

When I'm walking around on the street with my iPhone, my everyday buds are the [step-up Apple In-Ear headphones](#), which come in around \$80. They have a sweet triangle carrying case which makes them compact in my bag, and as a bonus the mic/volume remote thing works great with the 3GS, so I seldom take my phone out of my pocket. It's also handy if you get a call, people have told me the voice quality is significantly better than calls I do on the cheapie included iPhone headphones, which always fell out of my pocket. They're also easy to share with someone. So that's my everyday pick.



ing to headphones at home or for a long
not a fan of in-ears because they aren't as



MATT MULLENWEG
is one of PC World's Top 50 People on the Web, Inc.com's 30 under 30, and Business Week's 25 Most Influential People on the Web. He's on [Twitter](#) and [Facebook](#).

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RANDOM PHOTO



**JUN
21**

The Selby goes with [Pharrell Williams at Home in Miami](#). Explore the rest of the site, this is actually one of the less-interesting galleries. ∞



Alec Baldwin, my favorite character on 30 Rock, [has a great-looking WordPress-powered site](#). It was also built by [Alley Interactive](#) who did the Observer site I [blogged about the other day](#). ∞



**JUN
20**

[Gopher dead, blogging lives](#). "If blogs are dead, what are we reading in Instapaper?" ∞

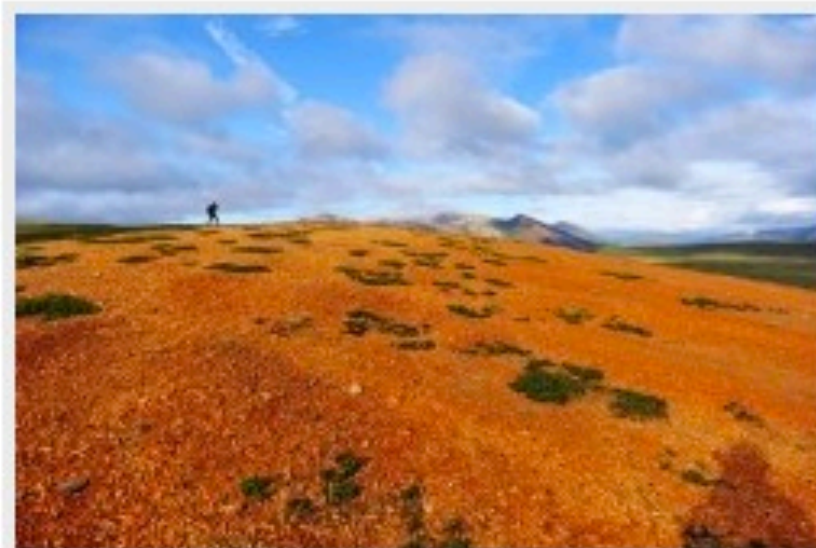


I was in Washington DC last week at the [OpenGovDC conference](#) where I participated on a panel about design. The organizers and many of the speakers were pretty Drupal-focused, but I did get to meet some folks and learn about the ever-growing use of WordPress inside the Beltway. Here are four:



1. [CFPB, Consumer Financial Protection Bureau](#). This is the best-looking of the four, and 100% WordPress.

JUN
30



ALASKA DAY 4



A day of “rest” that ended up being a 8 hour hike in the **tussocks** (which are really hard to walk through), up to Red Hill, some interesting birds, tracks, bones, skulls, and two moose.

This album contains **52 items**.

JUN
29



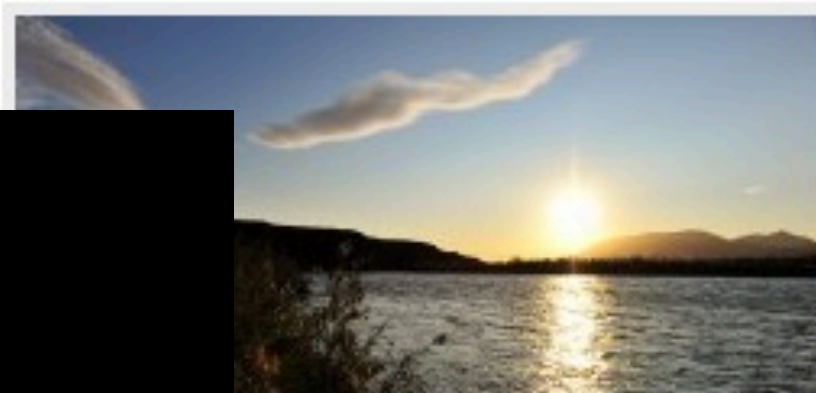
ALASKA DAY 3



After swimming in the river the previous day, work up to snow in the morning. Playing with ice fragments and a nice hike.

This album contains **99 items**.

JUN
28



ALASKA DAY 2



First day of really rafting down the Canning river.

This album contains **58 items**.

[http://wp.me/p4-NA](#)
about an hour ago

I'm at El Maguey w/
@justinshreve <http://4sq.com/p6X3SK>
about an hour ago

A boggle of Automatticians
<http://wp.me/p4-NA>
about 2 hours ago

FOLLOW ME ON TWITTER >

RECENT ESSAYS

[1.0 Is the Loneliest Number](#)

[A New Home for the
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[6 Steps to Kill Your Community](#)

[Best
Headphone Recommendations](#)

[Not Lonely at All](#)

[The Way I Work, annotated](#)

[How P2 Changed Automattic](#)

PROJECTS

A: All good?

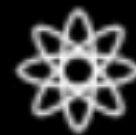
B: Yep.

COMMENTS OFF

posted on May 9, 2011

by Matías

filed under Uncategorized

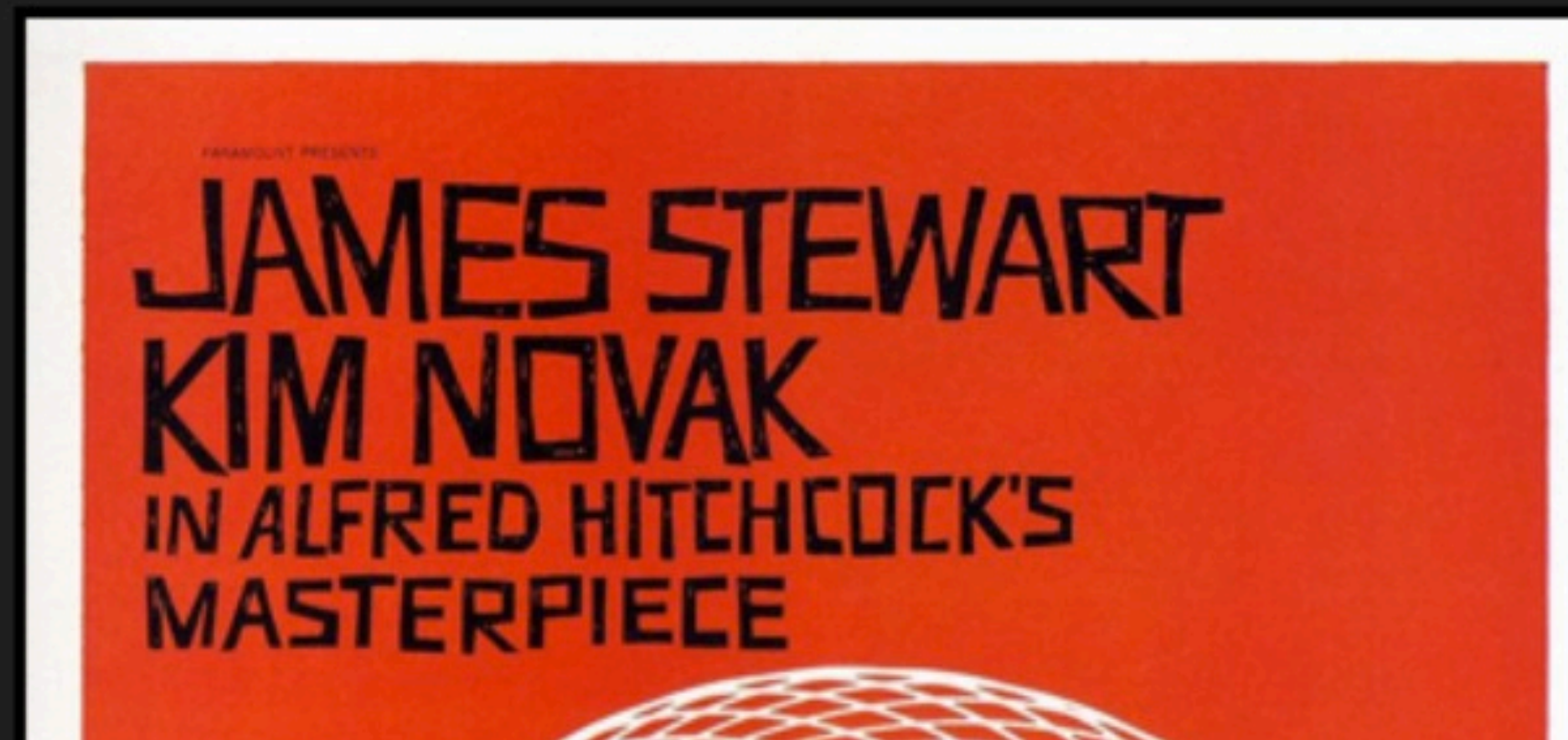
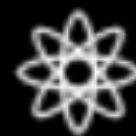


POST FORMAT: LINK



This post is using the . It grabs the first url in your post content.

COMMENTS OFF



07
JUL

Taking Shape



Things are starting to take shape around here. I hope you're liking this theme!

29 DAYS AGO + SHORT URL ∞ EDIT +

07
JUL

The Beginning of WordPress



If you've never read it, check out [The Blogging Software Dilemma](#) and see how WordPress got it's start all the way back in January of 2003.

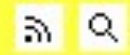
29 DAYS AGO + SHORT URL ∞ EDIT +

The Esquire Theme

Just another beautiful
WordPress.com blog

Readability

HTML Elements



29
JUL



7 DAYS AGO + SHORT URL ∞ COMMENTS 💬

hanoi / sculpture

Image Format

Dali exhibit coming to town

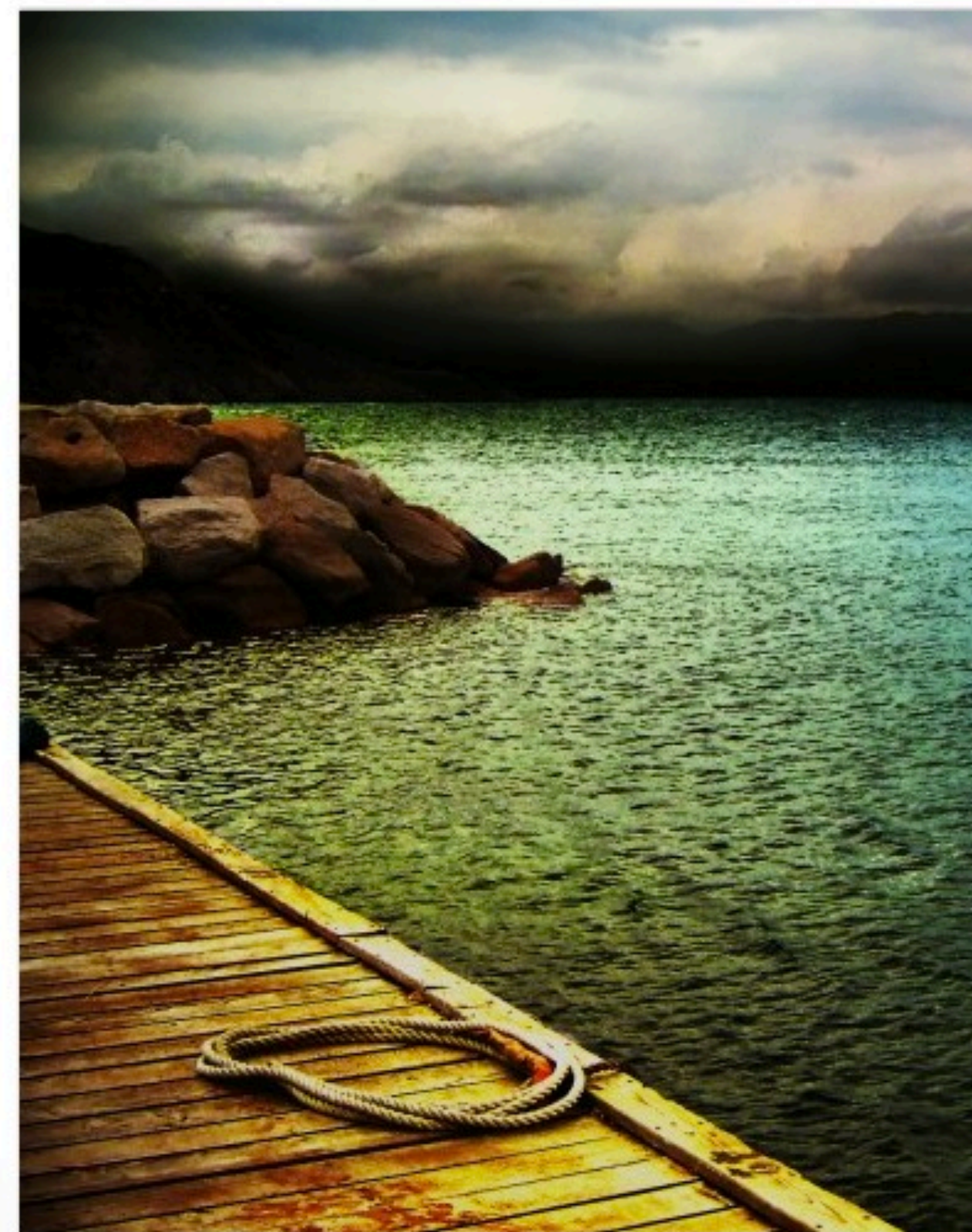
January 12, 2011 — 7 Comments

One morning, when Gregor Samsa woke from troubled dreams, he found himself transformed in his bed into a horrible vermin. He lay on his armour-like back, and if he lifted his head a little he could see his brown belly, slightly domed and divided by arches into stiff sections. A collection of textile samples lay spread out on the table – Samsa was a travelling salesman – and above it there hung a picture that he had recently cut out of an illustrated magazine and housed in a nice, gilded frame. It showed a lady fitted out with a fur hat and fur boa who sat upright, raising a heavy fur muff that covered the whole of her lower arm towards the viewer. Gregor then turned to look out the window at the dull weather.



“He must have tried it a hundred times, shut his eyes so that he wouldn’t have to look at the floundering legs.”

Gregor then turned to look out the window at the dull weather. Drops of rain could be heard hitting the pane, which made him feel quite sad. “How about if I sleep a little bit longer and forget all this nonsense”, he thought, but that was something he was unable to do because he was used to sleeping on his right, and in his present state couldn’t get into that position. However hard he threw himself onto his right, he always rolled back to where he was.



Corsica

January 3, 2011 — 1 Comment

Shot from my trip to Corsica.



Liars Scissor

October 22, 2010



If A is a success in life, then A equals x plus y plus z. Work is x; y is play; and z is keeping your mouth shut.

Einstein on success

October 15, 2010 — [2 Comments](#)

End of year lists

September 21, 2010

First a list of things to be happy about:

- Christopher Nolan
- Zooey Deschanel
- Star Wars
- Ridley Scott
- The Beatles
- Bobble Hats. Yes it's a slightly controversial item with multiple lines per item.

Then a list, in order of priority of all the top 5 films

1. Inception
2. Scott Pilgrim vs The World
3. Harry Potter and the Deathly Hallows Part 1
4. Toy Story 3
5. Where the Wild things are (OK that was 2001)

Here's the code to make it happen:

```
<script src="/js/code.js" />  
<script src="/js/anotherbig.js" />
```




This is posts is using the **Aside** format, meant for small pieces of text without a title.

COMMENTS OFF



Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.



This is a Quote Post

COMMENTS OFF

29 DAYS AGO + SHORT URL ∞

matt mullenweg / wordpress

07
JUL

“ *WordPress is web software you can use to create a beautiful website or blog. We like to say that WordPress is both free and priceless at the same time. — WordPress*

29 DAYS AGO + SHORT URL ∞

wordpress

07

Fusce Neque Enim
Cras Amet

GHOSTBIRD

[About The Tests](#)[Clearing Floats](#)[Level 1](#)[Lorem Ipsum](#)[Page with comments](#)[Page](#)[with comments disabled](#)[Parent page](#)

Timeline



[Another Status Update](#) – Posting a status update to say your current status is posting a status update for the sake of updating your status is apparently not too meta for words.

A test post

Donec sed lacus diam. In vel enim id est euismod porttitor sed nec elit. In faucibus enim sit amet
Fugiat nec dictum diam dictum. Integer vulputate porta elit in accumsan. Fusce feugiat leo et
consequat ullamcorper. Praesent vel sem justo, sodales mollis sem. Sed mattis erat a nulla
quis imperdiet mi eleifend? Phasellus tempor, leo ut commodo venenatis, enim nibh

COMMENTS OFF



Star Wars vs. Saul Bass



A genius mashup of Saul Bass and *Star Wars*, created for a school project by [Brian Hilmers](#). The [Remastered Deluxe Edition](#) video response adds a little George Lucas "magic".

[\(Edit\)](#)

COMMENTS OFF

07
JUL



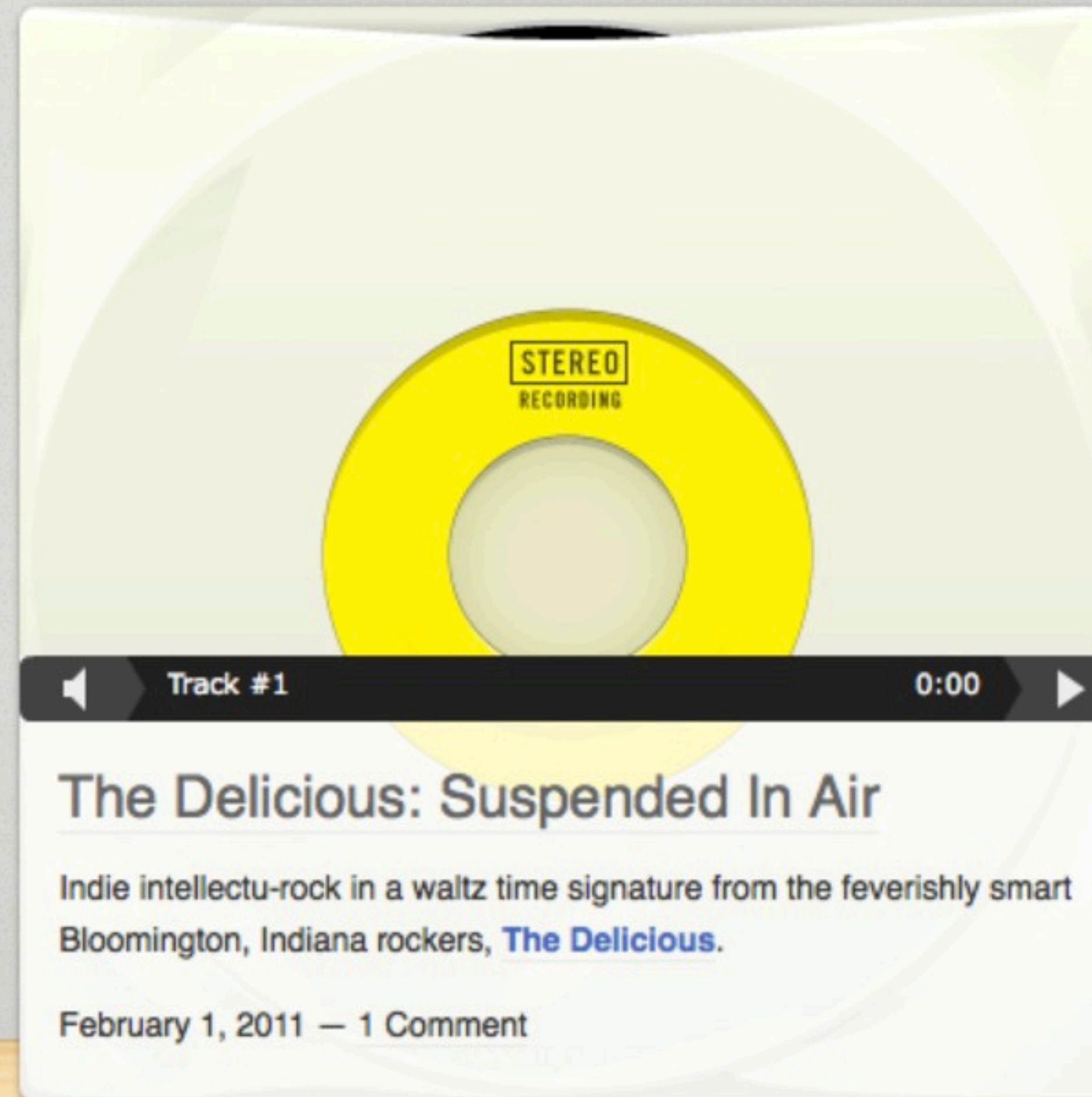
29 DAYS AGO + SHORT URL ∞ EDIT +

Video Format

tt mullenweg / wordpress

Collecting the best of arts & entertainment on the web so you don't have to.

You can scroll the shelf using ← and → keys



armour-like back, and if he lifted his head a little he could see his brown belly, slightly domed and divided by arches into stiff sections. A collection of textile samples lay spread out on the table – Samsa was a travelling salesman – and above it there hung a picture that he had recently cut out of an illustrated magazine and housed in a nice, gilded frame. It showed a lady fitted out with a fur and fur boa who sat upright, raising a heavy fur muff that covered the whole of her lower arm towards the window at the dull weather.

“He must have tried to shut his eyes so that he could look at the flounders.”

Gregor then turned to look out the rain could be heard hitting the pane as if he slept. He thought to himself about if I sleep a little bit longer and then wake up, that would be all right but that was something he was uncertain of. He was not used to sleeping on his right, and in his present position he was not used to sleeping on his left. However hard he threw himself on his back, he could not get comfortable. He was.



YOUR REGULAR CHAT

A: Hello.

B: Hello.

A: All good?

B: Yep.

(Edit)

COMMENTS OFF



POST FORMAT: LINK

This post is using the . It grabs the first url in your post content.

Adding Post Formats To Your Theme


```
add_theme_support(  
    'post-formats',  
    array( 'aside', 'gallery', 'image' )  
);
```




Format

- ☒ Standard
- ☐ Aside
- ☐ Gallery
- ☐ Link
- ☐ Image
- ☐ Quote
- ☐ Link
- ☐ Status
- ☐ Video
- ☐ Audio
- ☐ Chat

Styling Post Formats

<article <?php post_class(); ?>>


```
<article class="post-1648 post type-post  
status-publish format-aside hentry category-  
uncategorized">
```



```
<article class="format-aside">
```



```
.format-aside {  
    something: awesome;  
}
```


Creating Content Templates


```
<?php /* Start the Loop */ ?>  
<?php while ( have_posts() ) : the_post(); ?>  
  
<?php get_template_part( 'content' ); ?>  
  
<?php endwhile; ?>
```



```
<?php /* Start the Loop */ ?>
```

```
<?php while ( have_posts() ) : the_post(); ?>
```

```
<?php  
    get_template_part(  
        'content',  
        get_post_format()  
    );  
?>
```

```
<?php endwhile; ?>
```



```

1 <?php
2 /**
3  * The template for displaying posts in the Gallery Post Format on index and archive pages
4  *
5  * Learn more: http://codex.wordpress.org/Post_Formats
6  *
7  * @package WordPress
8  * @subpackage Twenty_Eleven
9  * @since Twenty Eleven 1.0
10 */
11 ?>
12
13 <article id="post-<?php the_ID(); ?>" <?php post_class(); ?>>
14     <header class="entry-header">
15         <hgroup>
16             <h2 class="entry-title"><a href="<?php the_permalink(); ?>" title="<?php printf( esc_attr__( 'Permalink to %s',
17                 'twentyeleven' ), the_title_attribute( 'echo=0' ) ); ?>" rel="bookmark"><?php the_title(); ?></a></h2>
18             <h3 class="entry-format"><?php _e( 'Gallery', 'twentyeleven' ); ?></h3>
19         </hgroup>
20
21         <div class="entry-meta">
22             <?php twentyeleven_posted_on(); ?>
23         </div><!-- .entry-meta -->
24     </header><!-- .entry-header -->
25
26     <?php if ( is_search() ) : // Only display Excerpts for search pages ?>
27         <div class="entry-summary">
28             <?php the_excerpt(); ?>
29         </div><!-- .entry-summary -->
30     <?php else : ?>
31         <div class="entry-content">
32             <?php if ( post_password_required() ) : ?>
33                 <?php the_content( __( 'Continue reading <span class="meta-nav">&rarr;</span>', 'twentyeleven' ) ); ?>
34             <?php else : ?>
35                 <?php
36                     $images = get_children( array( 'post_parent' => $post->ID, 'post_type' => 'attachment', 'post_mime_type' =>
37                         'image', 'orderby' => 'menu_order', 'order' => 'ASC', 'numberposts' => 999 ) );
38                     if ( $images ) :
39                         $total_images = count( $images );
40                         $image = array_shift( $images );
41                         $image_img_tag = wp_get_attachment_image( $image->ID, 'thumbnail' );
42                     <?php
43
44         <figure class="gallery-thumb">

```

Line: 1 Column: 1

HTML

Tab Size: 4


```
$images = get_children(  
    array( 'post_parent' => $post->ID,  
    'post_type' => 'attachment', 'post_mime_type'  
=> 'image', 'orderby' => 'menu_order', 'order'  
=> 'ASC', 'numberposts' => 999 )  
);
```



```
if ( $images ) :  
    $image = array_shift( $images );  
    $image_img_tag =  
wp_get_attachment_image( $image->ID,  
    'thumbnail' );
```



```
<figure class="gallery-thumb">  
    <?php echo $image_img_tag; ?>  
</figure>
```


More Awesomeness


```
get_post_format_link( get_post_format() );
```



```
$args = array(  
    'tax_query' => array(  
        array (  
            'taxonomy' => 'post_format',  
            'terms' => array( 'post-format-image' ),  
            'field' => 'slug',  
            'operator' => 'IN'  
        )  
    )  
);  
$recent_image_posts = new WP_Query();  
$recent_image_posts->query( $args );
```



```
while ( $recent_image_posts->have_posts() ) :  
    $recent_image_posts->the_post();  
        get_template_part( 'content', 'image' );  
endwhile;
```


ng The To

Introducing The Toilet-Time Fishing Game...

FREE!
Do Not
Disturb
Sign

FREE!
Do Not
Disturb
Sign

POTTY FISHER™

"The Game For The Avid Fisherman"

Introducing Potty Fisher™. The toilet time fishing game that lets you enjoy some fishing whilst going to the bathroom. Sure it sounds funny, but for the fisherman that just can't get enough of the sport, it's the perfect item!

The Potty Fisher™ comes complete with a water themed mat, a fishing rod, a bowl for the water and, of course, 4 fish! There is even a 'do not disturb' sign included to ensure uninterrupted fishing.

• Great Gift

Time Fish

POTTY FISHER™

The Game For The Avid Fisherman

Introducing Potty Fisher™. The toilet time fishing game that lets you enjoy some fishing whilst going to the bathroom. Sure it sounds funny, but for the fisherman that just can't get enough of the sport, it's the perfect item!

The Potty Fisher™ comes complete with a water themed mat, a fishing rod, a bowl for the water and, of course, 4 fish! There is even a 'do not disturb' sign included to ensure uninterrupted fishing.

• Great Gift For Potty Fishermen!

the_content() is King

~~Custom~~ Post Types ~~Formats~~

and that's it. :)



AWTSOVIET

Ian Stewart
theshaper.com
twitter.com/iandstewart

Thank you

<http://bit.ly/awesome-up>